



R.E.S.C.U.E.

Real Experts Serving Communities Utilizing Education

The Power of Real-Time Social Media Marketing: What the Real-Estate and Mortgage Industries Need to Know

Date: November 17, 2011

Location: Pomona Valley Mining Company
1777 Gillette Road, Pomona, CA 91768

Time: 10:00 am to 1:00 pm

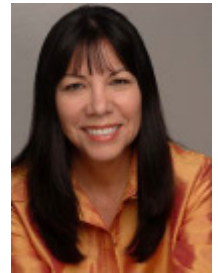
\$25.00

R.S.V.P. <http://rescue.camp9.org/>

Annual Membership is \$25

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Teri Thompson is our speaker. She has written the book **"The Power of Real-Time Social Media Marketing"** Teri Thompson is an award-winning advertising and social media strategist, marketer, Adjunct Professor, and international speaker on social media for business, social good, and personal branding. She has held producer and executive marketing positions at ABC, CBS, NBC, Fox Sports Net, and IPG Global with clients in entertainment, automotive, retail, clothing and fast-food industries. Thompson consults the Los Angeles Chamber of Commerce bringing social media strategy and education to their membership, the second largest Chamber organization in the country. Co-author of "The Power of Real-Time Social Media Marketing", Thompson is a regular social media expert on CBS Radio.



- 1) **The Power of Real-Time Social Media Marketing** - Clear the confusing "chatter" about social media and take away a clear understanding of how to grow your business with free tools that are changing businesses everywhere
- 2) **Learn targeted social media strategies** that turn "conversation into currency" and how local businesses can now reach global markets
- 3) **Twitter Strategies That Work** - Learn how businesses and organizations can maximize this free platform for awareness building, sales, lead generation
- 4) **Facebook for Business and Non-Profits** - Hear successful strategies and examples that tap into the largest social network on the planet
- 5) **What is "Conversation" Strategy** - Why traditional "push" advertising does not work anymore and why businesses need to learn how to "engage" and "pull" customers into their brands

R.E.S.C.U.E for the Consumer

RESCUE is a 501c3 non-profit providing a platform for educational information in the financial field of business and the investments. RESCUE is a housing agency providing gratis information for consumers facing foreclosure. RESCUE provides financial literacy to high school students. RESCUE provides informative data to comprehend various financial contract vehicles in the wealth management arena.

R.E.S.C.U.E for the Professional

RESCUE will provide a platform for RE Professionals, Insurance Agents, Stockbrokers, Bond Traders and other financial agents hold uphold a code of conduct in transacting business with our members. RESCUE will provide personal development skills for the professional via educational platforms to interface with our members. RESCUE's goal is to strengthen our neighborhoods and economy through education so prudent decisions are made in our members' financial portfolio.

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